
CSS Class Naming and BEM

MA WEB DESIGN AND CONTENT
PLANNING

There are only two hard things in computer science:
cache invalidation and naming things.

- Phil Kalton

Why naming is important?

—

- A poorly chosen name will cause confusion and likely hangout your project moving forward.
- A good name will make understandable code and make things easier and reusable for all.

CSS Class Naming

- **To make the CSS selectors as informative and readable as possible.**
- **Helps in development, debugging and other issues that can come when creating HTML based layouts.**

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We can usually fit a given class name into one of three categories:

**Functional
Class Names**

**Content-Based
Class Names**

**Presentational
Class Names**



Functional class names

The styling of this element is based on their function or meaning.

For Example

```
<button class="important-text">Send  
Message</button>
```



Content-Based Class Names

Content-based class names are class names that describe the content they contain.

For Example

```
<button class="submit-button">Send  
Message</button>
```




Presentational Class Names

Presentational class names describe the way an element looks—like `green-button` or `big-text`. The name itself is describing the styles that are being applied.

For Example

```
<button class="green-button">Send  
Message</button>
```

How to properly name CSS classes?

Choose a good name for HTML elements

For Example

```
<div class="submit" /> <!-- don't do? -->  
<input class="submit" /> <!-- would be better written as -->
```

—
Put the class name
at the lowest
possible level

For Example

```
/* Don't do this */
```

HTML

```
<main class='mainly'>  
  <p>text/</p>  
</main>
```

CSS

```
main.mainly p {  
}
```

```
/* Would be better written as */
```

HTML

```
<main>  
  <p class="paragraphy">text</p>  
</main>
```

CSS

```
.paragraphly {  
}
```

—

Do not use camelCase

For Example

```
.redBox {  
  border: 1px solid red;  
}
```

Use a word hyphen(-)

```
.red-box {  
  border: 1px solid red;  
}
```

**Use fully
descriptive words**

Avoid abbreviation, apart
from classics like nav, txt,
url, btn...

— Try BEM (Block, Element, Modifier)

For Example

/ Don't do this */*

HTML

```
<button class="btn--secondary"></button>
```

CSS

```
.btn--secondary{  
}
```

/ Would be better written as */*

HTML

```
<button class="btn btn--secondary"></button>
```

CSS

```
.btn{  
}
```

```
.btn--secondary{  
}
```

—

Try to avoid
more than two
words for a
given name

For Example

```
/* Don't Do this */
```

```
.button-dropdown-one{  
}
```

```
/* Would be better written as */
```

```
.button{  
}
```

```
.button-dropdown{  
}
```


Parent-Child relationships

For Example

`/* Don't do this */`

```
.post {  
  .title {...}  
}
```

`/* Would be better written as */`

```
.post {  
  
}  
.post-title {  
  
}
```

The most popular CSS Class naming methodologies are

SMACSS

(Scalable and
Modular
Architecture for CSS
)

OOCSS

(Object Oriented
CSS)

BEM

(Block, Element,
Modifier)

BEM (Block, Element, Modifier)

- Developed by the team at Yandex in 2009
- BEM is a front end methodology.
- A popular industry standard for naming using prefixing, underscores and dashes.
- Help developers better understand the relationship between the HTML and CSS in a given project.

Block

- An independent, reusable part of your interface
- Think: Header, Menus, Images etc
- Can contain Elements and other Blocks
- Can contain one or more Modifier
- Words are separated by a hyphen (-)

For Example:

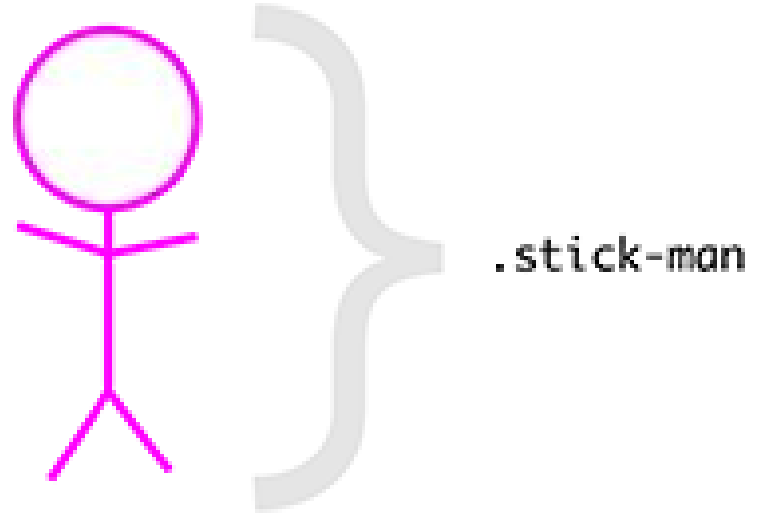
HTML	CSS
<pre data-bbox="233 674 979 1037"><form class="site-search"> </form></pre>	<pre data-bbox="979 674 1715 1037">.site-search{ }</pre>

—

The stick-man represents a component, such as a block of design.

For Example

```
.stick-man {  
  
}
```



Element

- Parts of a block and have no standalone meaning.
- Think: Header sub title, Menu item, Image caption etc
- Can contain other Elements and Blocks
- Can contain one or more Modifiers
- The element name is separated from the block name with two underscores: “__”.

For Example:

HTML

```
<form class="site-search">  
  <input class="site-search__button"  
    type="submit" value="search">  
</form>
```

CSS

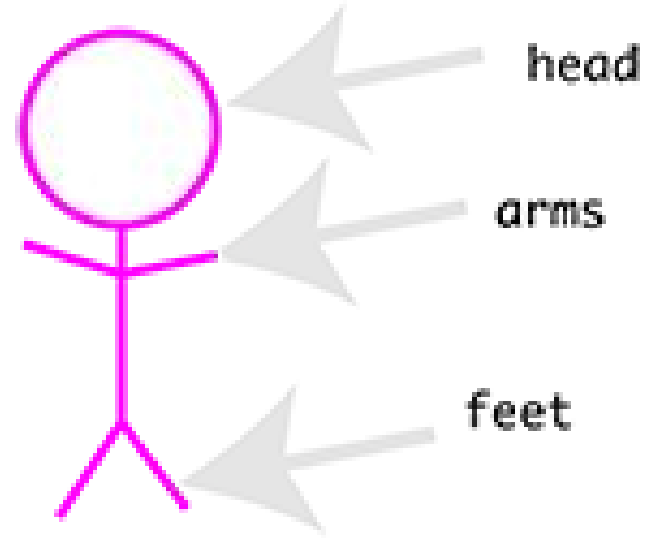
```
site-search__button{  
}
```

—

**The stick-man has a head,
two arms, and feet.**

For Example

```
.stick-man__head {  
}  
.stick-man__arms {  
}  
.stick-man__feet {  
}
```



Modifier

- Used to change the appearance, behavior or state of a block or element.
- Think: theme, active/inactive state, alignment etc.
- Are separated from the block or element name by a single underscore(_) or by adding two hyphens(--).

For Example:

HTML

```
<form class="site-search site-search--themed">  
  <input class="site-search__button--large"  
    type="submit" value="search">  
</form>
```

CSS

```
site-search--themed{  
}  
site-search__button--large{  
}
```


Here, we have stick man in blue and red colour. These are modifications of the component.

For Example

```
.stick-man--blue {  
}  
.stick-man--red {  
}
```



blue stick man



red stick man

What does BEM CSS solve?

- Thinking in Blocks, Elements and Modifiers helps you figure out what your design is made of
- BEM methodology gives your CSS code a solid structure that remains simple and easy to understand.
- Pre planned design with independent blocks help reduces the maintenance time.
- Makes working on larger sites easier
- BEM is about communicating between technologies and the people using them.

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Thank You